



Germany is powered by MAN! Buses featuring a black, red and gold design are set to delight fans at the European Football Championship

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In Hamburg, Cologne and Munich, football fans will have the opportunity to climb aboard a very special team bus. In these three cities, e-buses and state-of-the-art city buses from MAN featuring the design as the German football team's bus will transport passengers to their destination safely and in a particularly environmentally friendly manner during the European Football Championship.

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- **During the Euros, MAN city buses featuring a "black, red and gold design" will be on the road in Hamburg, Cologne and Munich**
- **The German national football team will travel to games on an exclusive MAN Lion's Coach**
- **Scores of top clubs from across all of Europe opt to travel in a team bus from MAN**
- **To get involved in all the excitement and to play our betting game, visit: international MAN EURO betting game at www.euro2021.man**

The time has finally come: let's get the ball rolling! There has rarely been as much excitement around a European Football Championship as this year. People are looking forward to celebrating, partying and cheering on their team together once again. To celebrate the 60-year anniversary of the tournament, the 2021 European Football Championship is being hosted in eleven different cities for one time only – including Munich. People who visit and live in the Bavarian capital, Hamburg or Cologne also have another highlight to look forward to: MAN city buses featuring the design as the German football team's bus will be taking to the roads. "Our aim is to make the excitement around the tournament manifest and give everyone the chance to climb aboard a special team bus – based on the motto 'Germany

MAN Truck & Bus is one of Europe's leading commercial vehicle manufacturers and transport solution providers, with an annual revenue of more than 9,5 billion euros (2020). The company's product portfolio includes vans, trucks, buses/coaches and diesel and gas engines along with services related to passenger and cargo transport. MAN Truck & Bus is a company of TRATON SE and employs more than 37,000 people worldwide.



is powered by MAN'," says Rudi Kuchta, Head Business Unit Bus at MAN Truck & Bus.

The e-buses and state-of-the-art, efficient city buses from MAN featuring the "black, red and gold design" are in deployment for the Munich public transport operator MVG (Münchner Verkehrsgesellschaft mbH), the Hamburg-Holstein public transportation company VHH (Verkehrsbetriebe Hamburg-Holstein GmbH) and the Kölner Verkehrs-Betriebe AG (KVB). "They will take fans to their destination safely, in comfort and, most importantly, in an environmentally friendly manner during the entire tournament. Our innovative buses and, in particular, the fully electric MAN Lion's City E are perfect for this sports event. This is because they are dynamic, future-oriented and stir up excitement wherever they are," states Heinz Kiess, Head of Product Marketing Bus. The fully electric city buses from MAN are already in general operation as scheduled service buses in Munich, Hamburg, Cologne and scores of other European cities, and have already proven how suitable they are for everyday use and what they have to offer.

German national team also travels by MAN

It is not just the fans and football enthusiasts who will be travelling by MAN during the tournament. The German national team will also travel to their games safely and in comfort with an MAN Lion's Coach. Not only does it have an eye-catching exterior design (in black, red and gold, of course), it has been equipped with exclusive interior fittings that leave nothing wanting. "These fittings are extremely important. After all, this is where the footballers rest and recuperate. That's why there needs to be plenty of space inside, all the elements have to be well-thought-out, and the bus has to provide the players with a safe and smooth ride," stresses Rudi Kuchta. "Its unmistakable design and unique comfort features definitely make the team bus a real eye-catcher and a space in which you can feel at ease."

Many clubs from across Europe value the importance of being able to relax when travelling, so that they can perform at their very best on the pitch. Be it football, basketball or handball, scores of top clubs choose to travel in a team bus provided by MAN Truck & Bus, along with the comfort and reliability



that this provides. And this choice has brought them success: several of the teams that travel in an MAN Lion's Coach or NEOPLAN coach regularly win national and international tournaments. "We have been involved in sport for many years – we sponsor top clubs in the German Bundesliga and are the official bus partner for the German national football team. Of course, it's even better when you see how the teams travel from one victory to the next with our buses," says Pietro Zollino, Head of Communications and in charge of sponsorships at MAN.

MAN EURO betting game: who will be the European champions?

Who will win the European Football Championship this year? "We don't know, of course. But we are organising an international betting game for anyone that enjoys a flutter," says Zollino. The online betting game is available in Germany and several other European countries. Participants can bet in small private groups, and even compete against sports professionals and "football legends" from the respective countries. The winner will receive a trip to Munich including VIP tickets for an FC Bayern Munich game. If you want to get involved in all the excitement and play our MAN EURO betting game, visit our website to register: www.euro2021.man. Best of luck!