



MAN Lion's City honoured with the Red Dot Design Award

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And the winner is ... The MAN Lion's City impressed the international jury of experts at the Red Dot Award. The innovative city bus received the prestigious design prize in the "vehicles" category.

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- **The MAN Lion's City outpaces competition from all around the world**
- **Jury highlights excellent design of the new city bus**
- **Without a doubt, MAN's new bus design language is clearly reflected in the MAN Lion's City**

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The success story of the new MAN Lion's City continues: after having cleaned up the iF Design Award in the middle of March, the completely redeveloped city bus went on to impress the international jury at the Red Dot Award. "We're thrilled that the Lion's City received the prestigious Red Dot Award: Product Design 2019 in the "vehicles" category," states Stephan Schönherr, Vice President Design Bus at MAN Truck & Bus, and adds: "The jury's decision clearly shows that the design of our city bus comes across well."

Last March, at MAN's in-house exhibition BusDays, the MAN Lion's City celebrated its world première. Just a few months later, it was wowing visitors to IAA Commercial Vehicles. Since then, the new city bus has been impressing experts, for example with its attractive and sophisticated appearance – which clearly reflects the new MAN bus design language. In addition to its striking headlights with LED strips as daytime driving lights and its characteristic black MAN front panel with a chrome element, the downward-extending glass side line immediately catches the eye and gives

MAN Truck & Bus is one of Europe's leading commercial vehicle manufacturers and transport solution providers, with an annual revenue of some 11 billion euros (2018). The company's product portfolio includes vans, trucks, buses/coaches and diesel and gas engines along with services related to passenger and cargo transport. MAN Truck & Bus is a company of TRATON SE and employs more than 36,000 people worldwide.

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the bus a sleek and dynamic look. “As part of a segmented side-wall design, it also plays an important role in improving the life-cycle costs (LCC),” explains Schönherr. Another unmistakable feature of the MAN Lion’s City is the characteristic black rear with its innovatively designed LED rear lights.

“We are extremely proud to have received the Red Dot Design Award, and it is a fantastic acknowledgement of the many years of dedication shown by the entire team. The team, which spans several departments, has worked tirelessly to produce outstanding results – and has been successful in doing so,” states Rudi Kuchta, Head of Product & Sales Bus and Speaker Business Area Bus.

On an international level, the "Red Dot Award" has become established as one of the most coveted awards for excellent design quality. The international jury only bestows this prestigious seal of quality on products that have an exceptional design. This year's award will be presented during the summer in the city of Essen. With this prize, the MAN Lion’s City is driving forward a successful tradition: “Together with the awards we have won so far – the Red Dot Design Award, the iF Design Award, the German Design Award and the Automotive Brand Contest – this accolade also serves to underscore our pioneering role in designing buses. NEOPLAN and MAN are known for their unmistakable design and uniqueness,” asserts Stephan Schönherr.