



Alliance between industry, universities and start-ups MAN and TUM Venture Labs launch strategic partnership

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- **MAN Truck & Bus and TUM Venture Labs announce strategic partnership on mobility issues**
- **MAN promotes innovation, gains access to Europe's largest deep tech ecosystem and strengthens Munich's position as a leading technology location**
- **TUM Venture Labs has a strong start-up network**

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MAN Truck & Bus and TUM Venture Labs have entered into a strategic partnership. This was officially announced at the "Ultimate European Start-up Event" as part of IAA Mobility at Munich's Marienplatz. The aim of the cooperation is to further expand innovation in the field of mobility through targeted collaboration between the commercial vehicle manufacturer and the Technical University of Munich on the one hand and deep tech start-ups on the other.

The partnership is also intended to help strengthen Munich's position as a leading location for innovation and technology. The effectiveness of cooperation between industry and research is demonstrated by existing or completed research collaborations involving MAN and TUM – for example, the "ATLAS-L4" project on autonomous trucks or the "NEFTON" charging infrastructure project for heavy commercial vehicles.

This partnership gives MAN Truck & Bus strategic access to Europe's largest deep tech start-up ecosystem. The company aims to use this to identify technological trends at an early stage and integrate them into its own products and services. The collaboration with start-ups is also intended to drive forward process innovations in the fields of AI and robotics through new impetus and agile working methods, accelerate cultural change within the company and thus maintain MAN's attractiveness as an employer for young talent in the future. "We have high hopes for this partnership. Networking between

MAN Truck & Bus is one of Europe's leading commercial vehicle manufacturers and providers of transport solutions with an annual sales revenue of around 13.7 billion euros (2024). The company's product portfolio includes trucks and buses/coaches with diesel and zero-emission drives, vans, diesel and gas engines, along with services related to passenger and cargo transport. MAN Truck & Bus is a company of TRATON GROUP and employs approximately 33,000 people worldwide.



industrial companies, start-ups and universities is crucial to remaining competitive in the international innovation arena. We have now set the course and are looking forward to the upcoming joint projects with TUM Venture Labs with great confidence and curiosity," explains Dr Frederik Zohm, Executive Board Member for Research and Development at MAN Truck & Bus.

Managing Director of TUM Venture Labs, Dr Philipp Gerbert, also emphasised during the event: "As one of Europe's leading commercial vehicle manufacturers, MAN is an ideal partner for our start-up teams. They can expand their network and learn from an established and highly successful company."

TUM Venture Labs

TUM Venture Labs is a joint initiative of TUM and UnternehmerTUM, Europe's leading centre for start-ups and innovation. It promotes start-ups with a globally competitive support programme. Specifically focused on important technology fields of the future, they create dynamic ecosystems of start-ups, science, investors and experienced companies. There are currently twelve TUM Venture Labs for different subject areas.