# Presse-Information

#### **MAN Truck & Bus**



# MAN makes children's eyes light up with FC Bayern experience

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Children from the SOS Children's Village Ammersee-Lech took the FC Bayern team bus from MAN to the Allianz Arena in Munich.

 Visit of the Allianz Arena Munich for children of the SOS Children's Village Ammersee-Lech

- SOS Children's Village and MAN have been partners since 2008
- Social responsibility is an integral part of sustainability strategy of MAN Truck & Bus

The young soccer fans from the SOS Children's Village Ammersee-Lech are in Christmas fever. A total of 24 children and young people aged between six and eighteen were taken on a trip to the Allianz Arena in the MAN FC Bayern team bus.

Once there, they were greeted by FC Bayern mascot Berni and the mascot gave the kids gift bags with chocolate and small footballs. This was followed by an exclusive tour of the stadium plus a whole load of expert knowledge. As a memento of this special excursion, the children were able to pick out an early Christmas present in the FC Bayern fan store before taking the Bayern bus back home to the Ammersee.

"Social and ecological responsibility is an integral part of our sustainability strategy at MAN. The SOS Children's Villages are an important social institution for giving children in need a future. And so we are particularly pleased that we were able to bring a smile to the children's faces with this initiative." explains Arne Puls, Chief Human Resources Officer and Labour Director at MAN Truck & Bus SE.

MAN and the SOS-Kinderdorf e.V. have had a long-term and trusting partnership since 2008. The company also supports the charitable organization financially with national and international programs. MAN has also been a sponsor of FC Bayern Munich for many years. So what could be more obvious than bringing the two partnerships together to give the children an unforgettable pre-Christmas experience?

MAN Truck & Bus ist einer der führenden europäischen Nutzfahrzeughersteller und Anbieter von Transportlösungen mit jährlich rund 11 Milliarden Euro Umsatz (2022). Das Produktportfolio umfasst Transporter, Lkw, Busse, Diesel- und Gasmotoren sowie Dienstleistungen rund um Personenbeförderung und Gütertransport. MAN Truck & Bus ist ein Unternehmen der TRATON GROUP und beschäftigt weltweit ca. 33 000 Mitarbeiterinnen und Mitarbeiter.

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#### **About SOS Children's Villages:**

SOS Children's Villages provides a home for children in need and helps to improve the social situation of disadvantaged young people and families as well as people with disabilities. In SOS Children's Villages, children whose biological parents are unable to look after them for various reasons grow up in a family environment. They receive protection and a sense of security, giving them the tools for a successful life. In Germany, a total of around 5,000 employees at 254 locations help in 38 facilities. The German SOS Children's Villages Association is also active in a further 109 countries worldwide.

More information: www.sos-kinderdorf.de

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