Comeback in Algeria: MAN Launches CKD Partnership

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- **Production restart in Algeria: MAN relaunches CKD assembly together with Maghreb Truck Company (MTC) at the Blida plant**
- **Clear growth target: Around 1,500 vehicles per year planned for the Algerian market in the medium term**
- **Strong long-term partnership: Over 20 years of collaboration with MTC and high local production flexibility**

MAN Truck & Bus continues its growth trajectory in North Africa and is relaunching CKD production in Algeria together with its long-standing partner Maghreb Truck Company (MTC). With the facility in Blida, the company is strategically expanding its local presence and tapping into additional sales potential in a key market in the region.

Partnership and Market Potential

The resumption of CKD production is being implemented in close cooperation with local partner, MTC, which has been doing business for MAN in Algeria since 2003. MTC has maintained the existing CKD assembly plant for more than two decades - even during periods of temporarily suspended production.

The plant in Blida has a production capacity of up to eight vehicles per day and offers a high degree of flexibility thanks to two parallel assembly lines. Depending on market demand, both truck and bus chassis can be produced. The current focus is on models from the MAN TGS series in 4x2, 6x4 and 8x4 configurations, primarily for long-haul applications.

With the reopening of the factory, the MAN brand will maintain its historically leading position as the first European commercial vehicle manufacturer to import CKD kits into Algeria and assemble them locally. The goal is to deliver approximately 1,500 vehicles per year in the Algerian market in the medium term, building on the strong foundation already in place for further growth.

“The restart of CKD production in Algeria together with our partner Maghreb Truck Company is an important step in further strengthening our international footprint. By combining our global expertise with strong local partnerships, we are bringing our products closer to our customers and responding even more flexibly to local requirements.”, said Friedrich Baumann, Member of the Executive Board for Sales & Customer Solutions, MAN Truck & Bus.

“We are proud to further strengthen our long-standing partnership with MAN through the restart of CKD production in Blida. Building on more than 20 years of successful collaboration, we are well positioned to serve the Algerian market with locally assembled, high-quality vehicles tailored to customer needs.”, said Nabil Salhi, CEO of Maghreb Truck Company.

CKD at MAN

The Completely Knocked-Down (CKD) approach is a central component of MAN Truck & Bus’s international growth strategy. Under this model, vehicles are shipped to target markets as individual parts and assembled locally – offering both economic and regulatory advantages while facilitating long-term market access. At the same time, collaboration with local partners strengthens regional value creation and supports the development of long-term customer relationships. MAN operates a global network of CKD sites and works closely with local partners with active operations in Algeria, South Africa, Saudi Arabia, Taiwan, Malaysia, Thailand, the Philippines, Morocco, Kenya and Uzbekistan.

Focus on North Africa: Growth through Local Value Creation

North Africa is one of the fastest-growing regions in the commercial vehicle segment and offers significant potential: particularly in construction, infrastructure and logistics. Against this backdrop, MAN is placing a strong focus on local CKD production in order to align more closely with market requirements.

The restart of CKD production is accompanied by targeted investments in infrastructure, processes and training. MAN has conducted technical training for local employees to ensure compliance with global quality standards and to further strengthen local production expertise. By combining local know-how with international expertise, MAN is establishing a high-performance production base designed for sustainable growth in the North African market.

Maghreb Truck Company

Maghreb Truck Company has been MAN’s official and exclusive importer in Algeria since 2003. Over more than two decades, MTC has built a strong market position through continuous investment, high-quality customer service and long-term customer relationships.

In addition to its headquarters and main workshop in Algiers, the company operates high quality service facilities in Oran, Sétif and Laghouat, ensuring nationwide customer support, reinforcing MAN’s leading position in the Algerian commercial vehicle market.

MTC employs around 250 people, including a dedicated team of 50 employees working in CKD production at the Blida site, providing a solid foundation for the resumption of local assembly operations.