



Mexico: MAN is the bus of choice for Rayados' top footballers

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MAN Truck & Bus Mexico has supplied football club and current triple title holder CF Monterrey with two team buses. The club known as "Rayados" has put its faith in the expertise of MAN, as is the case with two other leading Mexican clubs.

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- **Double-decker buses with MAN chassis RR4 and 480 hp (353 kW), six-cylinder diesel engine at their core**
- **MAN Truck & Bus Mexico's involvement in sport contributes to growing commercial success**
- **Top clubs the world over rely on team buses from MAN Truck & Bus**

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2019 was a particularly successful year for CF Monterrey. The Mexican football club managed to win not just one but three titles in a single year: Rayados beat CF América to the Apertura 2019, the Mexican league title. The men's team were also successful in winning the CONCACAF Champions League, the most important international competition for top football clubs in North America, Central America and the Caribbean. The women's team also did outstandingly well in winning the Mexican league title.

Like the footballers from Gallos de Querétaro and Chivas Guadalajara, the CF Monterrey squad are driven to their matches on MAN team buses. "Our aim is to have the best football teams in Mexico riding around in MAN buses," says Giovanni Juárez Suárez, Commercial Director of MAN Truck & Bus Mexico, who goes on to say: "That's why we were particularly pleased to deliver two team buses to Rayados recently."

The eye-catching, 15-metre-long, blue-and-white double-decker buses have a three-axle MAN RR4 26.480 chassis. "Our top-quality bus chassis are suitable for a wide range of applications – from team buses to commuter buses and even sightseeing buses. This allows us to address the

MAN Truck & Bus is one of Europe's leading commercial vehicle manufacturers and transport solution providers, with an annual revenue of some 11 billion euros (2018). The company's product portfolio includes vans, trucks, buses/coaches and diesel and gas engines along with services related to passenger and cargo transport. MAN Truck & Bus is a company of TRATON SE and employs more than 36,000 people worldwide.



requirements and ideas of our customers in a flexible manner, anywhere in the world,” says Rudi Kuchta, Head of Business Unit Bus at MAN Truck & Bus.

Brazilian manufacturer Marcopolo S.A. supplied the body for the coaches. They are powered by the 480 hp (353 kW), six-cylinder diesel engine D2676, which features a 12-gear MAN TipMatic® Coach gearbox. The double-decker buses thus combine sustainable driving with power, excellent economic efficiency and the highest degree of safety. The EBS Electronic Brake System, ACC Adaptive Cruise Control system, LGS Lane Guard System, EBA Emergency Brake Assistant and ESP Electronic Stability Program ensure the safety of the top athletes, the coaching staff and the driver. On-board entertainment is provided by numerous TV screens, which are integrated into the bus, and various other features.

The luxurious MAN team buses are also equipped with telematics solutions from MAN Digital Solutions. These allow the clubs to monitor their vehicles automatically and in real time. In this way, they can access detailed information regarding the route and standstill times. The digital solutions also allow the clubs to determine the condition of the vehicles and identify possible faults in a timely manner, thus simplifying the maintenance scheduling process significantly. Experts at the five MAN Bus Centres in Mexico are responsible for servicing the vehicles. These Bus Centres have been providing customers with professional assistance and ensuring that the vehicles are available at all times since they were inaugurated in 2019.

About MAN Truck & Bus Mexico

MAN Truck & Bus Mexico's involvement in sport contributed to the significant growth that the company experienced last year. “Our cooperation with Gallos, Rayados and Chivas is helping us to familiarise the fans with our brands and to showcase the brands at an international level. The supporters see that their favourite team is driving to matches in a luxury coach that is in no way inferior to those of the best football teams in the world,” says Giovanni Juárez Suárez. Compared to 2018, MAN Truck & Bus Mexico achieved a level of commercial growth in 2019 that far surpassed the general level of economic growth in the Latin American country. A major order from IAMSA,



the largest bus company in Mexico, also contributed to this. The company was also successful in securing other transport companies as new customers.

MAN Truck & Bus Mexico was founded in Querétaro in 2004 as an assembly plant for intercity buses. Following the takeover of Volkswagen Camiones y Autobuses by MAN SE in 2009, trucks, tipper semitrailer tractors, city and intercity buses have been manufactured at the site under the umbrella of the TRATON Group. They are amongst the most efficient and most environmentally friendly models on the market thanks to their advanced engine technology.

Top clubs around the world put their faith in MAN

By the way: Top clubs outside Mexico have been relying on team buses from MAN Truck & Bus for quite some time – experiencing success along the way. Numerous teams that ride around in MAN buses managed to secure the 2019 league title in their respective countries, including Bayern Munich, Paris Saint-Germain, Benfica and Young Boys Berne. What's more, handball, basketball and ice hockey players are also taken to home and away matches in these safe and luxurious coaches – for example, the players of the Adler Mannheim ice hockey club, who are the current German ice hockey champions. "In addition to factors such as economic efficiency and safety, comfort and customisability are key topics of consideration when clubs are deciding which team bus to choose," says Rudi Kuchta, who adds: "With the years of experience we've gathered doing business in international markets, we are able to supply clubs with vehicles that meet each and every requirement they have."

P_Bus_EOT_Team_Bus_Mexiko-01.jpg;

P_Bus_EOT_Team_Bus_Mexiko-02.jpg;

P_Bus_EOT_Team_Bus_Mexiko-03.jpg;

Caption:

A safe and comfortable journey: Top Mexican football teams CF Monterrey (01), Chivas Guadalajara (02) and Gallos de Querétaro (03) are driven to their matches on MAN team buses.